



# FAB

Fairmount Area Business Association

## 2011 Membership Benefits

Join FAB for as little as \$75. **Basic Benefits** include:

1. Listing in Print Directory Distributed to all 19130 Area Residents
2. Monthly B2B Happy Hours
3. Listing on FAB website
4. Monthly Newsletter
5. Access to FAB Networking events
6. Member to Member Discounts for you and your staff
7. Visibility through FAB promotions at neighborhood events

Enjoy other benefits at higher levels of Membership:

| Benefits  | Bronze | Silver | Gold  | Platinum |
|---|--------|--------|-------|----------|
| ~6 Advertisements promoting your business in a local visitor's publication ( <i>Where Magazine</i> )  |        |        |       | X        |
| Full Color Logo with text listing in Visitor's Brochure distributed to area attractions including Museum of Art, Independence Visitor's Center, Eastern State Penitentiary, and more!                     |        |        | X     | X        |
| Inclusion in Eastern State Penitentiary's new Visitor Center Map. Listing will mirror listing in FABulous Rack Card. <i>Available only to retail and restaurant businesses, no professional services.</i> |        | X      | X     | X        |
| Text ONLY listing in visitor's brochure distributed to area attractions including Museum of Art, Independence Visitor's Center, Eastern State Penitentiary, and more!                                     |        | X      | X     | X        |
| <b>Basic Benefits</b>   | X      | X      | X     | X        |
| <b>Membership Price:</b>  | \$75   | \$150  | \$200 | TBA      |